



SRI DNR Government Degree College(W)



Behind Municipal Office, PALAKOL
West Godavari District, Andhra Pradesh
NAAC Accredited with 'B' Grade

One Day webinar on

“Intellectual Property Rights”

On 28th February 2022 at 2:00PM

Joining link: <https://chennai-patent.webex.com/chennai-patent/j.php?MTID=m3f6b36bafb897c05017b9c30f0a06220>

Note: No Registration Fee. All Participants will get Participation certificate

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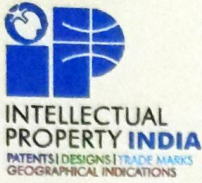
DEPARTMENT OF HINDI & IQAC

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Dr.R.Shreedevi
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Shri.Veera Raghavulu Kattula,
Examiner of Patents & Designs,
Intellectual Property Office,
Govt. of India



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE OF APPRECIATION

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
**SRI DNR GOVT. DEGREE COLLEGE FOR WOMEN,
PALAKOL, ANDHRA PRADESH.**

*In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **February 28, 2022** in association with **Intellectual Property Office, Chennai** by providing your valuable time and support is highly appreciated.*

Solicit your continued support for outreach of IPR far and wide.



Date: March 10, 2022


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2-24-2022 22:08:26	sotharaj1818@gmail.com	Sotha	Rani	sotharaj1818@gmail.com	Principal	Sobha Rani	Female
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2-24-2022 22:36:22	sravyakumar94@gmail.com	Sravya	Dabha	sravyakumar94@gmail.com	Student	Sri DNR GDC	Female
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2-25-2022 4:11:07	crawsanker65@gmail.com	Ravisanker	Henika	crawsanker@gmail.com	Lecturer	S.M.B.T.A.V&S N Degree	Male
2-25-2022 5:25:59	hankadamarsingh@gmail.com	Dhanarasing	Kolligadda	hankadamarsingh@gmail.com	paalakolu	Drt gdc for women	Female
2-25-2022 5:29:20	kolligaddadivya@gmail.com	Divya	Kolligadda	kolligaddadivya@gmail.com	Study	SRI A.S.N.M GOVT DEGR	Female
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2-25-2022 8:45:14	chellinkalakayasri@gmail.com	Chellinkala	Kayya sri	chellinkalakayasri@gmail.com	gma Student	Nannaya university	Female
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Lt. Dr Seema Singh has joined the audio conference.



PATENT OFFICE Chennai
in association with
Commissionerate of College Education, AP

WELCOME to
IPR Awareness Programme (NIPAM)

Participating College:

SRI DNR GOVT. DEGREE COLLEGE (W), PALAKOL
Dr. P. Shobha Rani (PRINCIPAL)
Dr R Shreedevi (Coordinator)



↑ Veera Raghavulu (host)





Palakollu, Andhra Pradesh, India
GP9M+FHG, Palakollu, Andhra Pradesh 534260,
India
28/02/22 03:07 PM

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EN English (India) Correction Help 02:07:44

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Speaking: Veera Raghavulu (Host) Viewing Veera Raghavulu's a...

Layout

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lavanya

SAHIL KUMAR

Lanke.Naga.lakshmi

Dokuparthi Jaya Rao: Okay sir

Unmute Stop video Share Participants Chat

14:58 28-02-2022

What is a Design?
Design (ornamental or aesthetic aspects of an article)- features of shape, configuration, pattern, ornament or composition of lines or colours applied to any article whether in two dimensional or three dimensional or in both forms, by any industrial process or means, whether manual, mechanical or chemical, separate or combined, which in the finished article appeal to and are **JUDGED solely by the EYE**; Monopoly Period of **10 years** extendable by 5 yrs



The meeting is unlocked.



2

WHY IPR is important:

Originally Created by Harvey Ball sold for \$45 never trademarked the design.



Today, SmileyWorld (Franklin Loufrani) owns the trademark, and makes over \$250 million a year.



Ref: <http://news.bbc.co.uk/2/hi/business/4984138.stm>



Veera Raghavulu (host)

